



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 329918

Schedule Dates 09/05/12-09/17/12  
Advertiser Pol/Iss/American Working Families (16490)  
Agency Buying Time, LLC (2536)  
Product Political - Issue (1068)  
Brand ISS/AMER WORKING FAMILIES (129435)  
Salesperson Tederep/Washington DC, Washington DC (1040)  
Sales Office Tederep/Washington DC  
Buyer Name WELSH, KATHRYN  
Phone/Fax /  
CPE 345/390/2161  
Account Types National/Political  
Billing Type Standard  
Comments AMER WORKING FAM 9/4  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/04/12  
Last Modified 09/04/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06303066  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$559.50  
Net Total \$3,170.50  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Sep. 2012 9 \$3,730.00  
Grand Total: 9 \$3,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/07/12-09/07/12	5	:30	5P- 5:30P (EST)	1					1			1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEW 5-530P/1	9/4/12
2.0	Normal Line / Preempt	09/17/12-09/17/12	5	:30	5P- 5:30P (EST)	1	1							1	\$550.00		Pittsburgh (WPXI)	NEWS 5-530P/NA DUE TO RATE/2	9/4/12
2.0.1	Closed Preempt	09/17/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
3.0	Normal Line / Spot	09/09/12-09/09/12	5	:30	5:30A- 8A (EST)	1						1		1	\$265.00	\$265.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/3	9/4/12
4.0	Normal Line / Spot	09/09/12-09/09/12	5	:30	6P- Black & Gold Countdown to Kickoff	1						1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	KICK OFF 6-7P/4	9/4/12
5.0	Normal Line / Spot	09/09/12-09/09/12	5	:30	8A- 10A (EST)	1						1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-10A/5	9/4/12
6.0	Normal Line / Spot	09/06/12-09/06/12	5	:30	5P- 5:30P (EST)	1				1				1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 5-530P/ 6	9/4/12
7.0	Normal Line / Preempt	09/11/12-09/11/12	5	:30	5P- 5:30P (EST)	1	1							1	\$550.00		Pittsburgh (WPXI)	NEWS 5-530P/ NA DUE TO RATE/7	9/4/12
7.0.1	Closed Preempt	09/11/12															Pittsburgh (WPXI)	No Avail/Exception -	
8.0	Normal Line / Spot	09/05/12-09/05/12	5	:30	5P- 5:30P (EST)	1			1					1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 5-530P/8	9/4/12
9.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	5:30A- 8A (EST)	1						1		1	\$265.00	\$265.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/3	9/4/12
10.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	6P- CHANNEL 11 NEWS	1						1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/4	9/4/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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### Product

Political - Issue (1068)

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### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

WELSH, KATHRYN

### Phone/Fax

/

### CPE

345/390/2161

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National/Political

### Billing Type

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AMER WORKING FAM 9/4  
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## Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Sep. 2012 9 \$3,730.00

Grand Total: 9 \$3,730.00

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11.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-10A/5	9/4/12
12.0	Normal Line / Preempt	09/13/12-09/13/12	5	:30	5P- 5:30P (EST)					1					\$550.00		Pittsburgh (WPXI)	NEWS 5-530P/ NA DUE TO RATE/6	9/4/12
12.0.1	Closed Preempt	09/13/12															Pittsburgh (WPXI)	Pre-empt/Exception -	

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